

U.S. stocks slipped over the shortened trading week as Q1 corporate reports started to roll in.

The Standard & Poor's 500 Index dropped 1.50 percent, while the Nasdaq Composite Index fell 2.62 percent. The Dow Jones Industrial Average lost 2.66 percent. The MSCI EAFE Index, which tracks developed overseas stock markets, added 4.19 percent.<sup>1,2</sup>

#### **U.S. Stocks Slide**

Stocks started the four-day week with modest gains. Trade volatility subsided as several money center banks reported Q1 numbers at or above expectations.<sup>3</sup>

Stocks trended lower midweek after Federal Reserve Chair Jerome Powell expressed concern that tariffs would likely "move us further away from our goals"—including keeping inflation in check.<sup>4</sup>

Stocks were mixed on the week's last trading day as traders evaluated White House news that trade deals were progressing with Japan, China, and the European Union. The S&P 500 ended the day higher, but the Dow Industrials were under pressure after a large healthcare company gave a disappointing Q1 report.<sup>5</sup>



# **YCHARTS**

# Weekly Market Insights (WMI)

## **Major Index Return Summary**

Name	1M TR	YTD TR	1Y TR	5Yr TR
Nasdaq Composite	-8.51%	-15.50%	4.59%	95.65%
S&P 500	-6.82%	-9.83%	6.62%	98.48%
Dow Jones Industrial Average	-6.39%	-7.56%	5.54%	78.42%
MSCI EAFE	-3.67%	6.79%	10.28%	71.38%

# S&P 500 Daily Close



## 10-Year Note Review

Source: YCharts.com, April 19, 2025. Weekly performance is measured from Monday, April 11, to Thursday, April 17. TR = total return for the index, which includes any dividends as well as any other cash distributions during the period. Treasury note yield is expressed in basis points.

#### The Fed's Influence

Stocks were under pressure following comments from Fed Chair Powell, who expressed concern about the ability of the Fed to balance its inflation and employment goals given the current trade situation. He said, "Tariffs are highly likely to generate at least a temporary rise in inflation," and "the inflationary effects could be more persistent."

These are Powell's latest remarks about tariffs. The Fed Chair made similar comments earlier this month at an event in Alexandria, Virginia.

## This Week: Key Economic Data

Monday: Leading Economic Indicators.

**Tuesday**: Philadelphia Fed President Harker speaks.

**Wednesday:** Chicago Fed President Austan Goolsbee, St. Louis Fed President Alberto Musalem, Atlanta Fed President Bostic, and Fed Governor Christopher Waller speak. PMI Services. PMI Manufacturing. New Home Sales. Fed Beige Book.

**Thursday:** Durable Goods. Weekly Jobless Claims.

**Friday:** Consumer Sentiment (final).

 $Source: Investors\ Business\ Daily\ -\ Econoday\ economic\ calendar;\ April\ 17,2025$ 

The Econoday economic calendar lists upcoming U.S. economic data releases (including key economic indicators), Federal Reserve policy meetings, and speaking engagements of Federal Reserve officials. The content is developed from sources believed to be providing accurate information. The forecasts or forward-looking statements are based on assumptions and may not materialize. The forecasts also are subject to revision.

## **This Week: Companies Reporting Earnings**

**Tuesday:** Tesla, Inc. (TSLA), GE Aerospace (GE), Verizon Communications Inc. (VZ), Intuitive Surgical, Inc. (ISRG), RTX Corporation (RTX), Danaher Corporation (DHR), Lockheed Martin Corporation (LMT), Elevance Health, Inc. (ELV)

**Wednesday:** Phillip Morris International Inc. (PM), International Business Machines Corporation (IBM), AT&T Inc. (T), ServiceNow, Inc. (NOW), Thermo Fisher Scientific Inc. (TMO), Boston Scientific

Corporation (BSX), NextEra Energy, Inc. (NEE), Texas Instruments Incorporated (TXN), The Boeing Company (BA), CME Group Inc. (CME)

**Thursday:** Alphabet Inc. (GOOG/GOOGL), The Proctor & Gamble Company (PG), T-Mobile US, Inc. (TMUS), Merck & Co., Inc. (MRK), PepsiCo, Inc. (PEP), Union Pacific Corporation (UNP), Gilead Sciences, Inc. (GLD), Comcast Corporation (CMCSA), Fiserv, Inc. (FI), Bristol Myers Squibb Company (BMY)

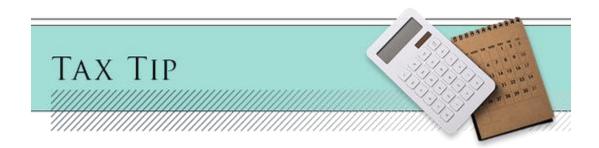
Friday: AbbVie Inc. (ABBV)

Source: Zacks, April 17, 2025. Companies mentioned are for informational purposes only. It should not be considered a solicitation for the purchase or sale of the securities. Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they report earnings without notice.



"Alone we can do so little; together we can do so much."

#### - Helen Keller



#### The Small Business Health Care Tax Credit

The IRS introduced the small business healthcare tax credit in an effort to extend healthcare benefits. This credit may benefit employers with fewer than 25 full-time equivalent employees, offer a qualified health plan through a Small Business Health Options Marketplace, and pay at least 50% of the employee-only health care coverage cost. There may also be some average wage requirements.

#### The maximum credit covers:

- 50% of premiums paid for small business employers
- 35% of premiums paid for small tax-exempt employers

The credit may also be available for two consecutive taxable years.

This information is not a substitute for individualized tax advice. Please discuss your specific tax issues with a qualified tax professional.

Tip adapted from IRS<sup>8</sup>



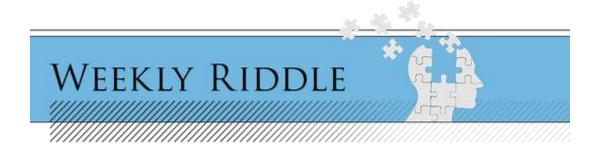
## **Games to Exercise Your Brain**

Brain training is a great way to keep your mind sharp, and these fun games are designed for people of all ages. Improve your mental fitness with games like:

 Sudoku - This strategy game requires you to find the correct order of numbers 1-9 in a 3x3 grid. There can only be one of each number in each row and column.

- **Crossword Puzzles** Find the correct word for each clue. The words intersect and share letters, so you have to make sure you have the right word otherwise the puzzle won't fit!
- **Peak** A brain training app for your phone or tablet. It offers several different games designed to improve cognitive function and problem-solving.

Tip adapted from Very Well Mind9



What 10-letter word (in English) can you type using only the topmost row of letters on a computer keyboard (the Q-P row)? Hint: the first two letters of the word are next to each other in the Q-P row.

Last week's riddle: I have a horn and am almost as large as a car, but I will never honk my horn or outrun a car or truck. What might I be? Answer: A rhinoceros.





### Hassan II Mosque Casablanca, Morocco

## **Footnotes and Sources**

- 1. The Wall Street Journal, April 17, 2025
- 2. Investing.com, April 17, 2025
- 3. CNBC.com, April 15, 2025
- 4. CNBC.com, April 16, 2025
- 5. WSJ.com, April 17, 2025
- 6. CNBC.com, April 16, 2025
- 7. CNBC.com, April 4, 2025



#### Rhonda Heineman

rhonda@heinemanfinancial.com 402-505-9333

Heineman Financial Strategies
Financial Advisor

http://heinemanfinancial.com

Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost.

The forecasts or forward-looking statements are based on assumptions, may not materialize, and are subject to revision without notice.

The market indexes discussed are unmanaged, and generally, considered representative of their respective markets. Index performance is not indicative of the past performance of a particular investment. Indexes do not incur management fees, costs, and expenses. Individuals cannot directly invest in unmanaged indexes. Past performance does not guarantee future results.

The Dow Jones Industrial Average is an unmanaged index that is generally considered representative of large-capitalization companies on the U.S. stock market. Nasdaq Composite is an index of the common stocks and similar securities listed on the NASDAQ stock market and is considered a broad indicator of the performance of technology and growth companies. The MSCI EAFE Index was created by Morgan Stanley Capital International (MSCI) and serves as a benchmark of the performance of major international equity markets, as represented by 21 major MSCI indexes from Europe, Australia, and Southeast Asia. The S&P 500 Composite Index is an unmanaged group of securities that are considered to be representative of the stock market in general.

U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid. Fixed income investments are subject to various risks including changes in interest rates, credit quality, inflation risk, market valuations, prepayments, corporate events, tax ramifications and other factors.

International investments carry additional risks, which include differences in financial reporting standards, currency exchange rates, political risks unique to a specific country, foreign taxes and regulations, and the potential for illiquid markets. These factors may result in greater share price volatility.

Please consult your financial professional for additional information.

This content is developed from sources believed to be providing accurate information. The information in this material is not intended as tax or legal advice. Please consult legal or tax professionals for specific information regarding your individual situation. This material was developed and produced by FMG Suite to provide information on a topic that may be of interest. FMG is not affiliated with the named representative, financial professional, Registered Investment Advisor, Broker-Dealer, nor state- or SEC-registered investment advisory firm. The opinions expressed and material provided are for general information, and they should not be considered a solicitation for the purchase or sale of any security.

Copyright 2025 FMG Suite.

Rhonda Heineman, CFP®, CFS®

Financial Advisor   Certified Financial Planner™ practice
Advisor/Fee Based Accounts - 401(k) Rollovers - IRA's - Investments - Insurance - Estate Planning - Financial Plans
Heineman Financial Strategies, 11204 Davenport St, Ste 204, Omaha NE 68154
Office: 402.505.9333, Fax: 402.505.9334
Please note that if I am unavailable, Danette Samson can be reached at (402) 505-9333 or danette@heinemanfinancial.com
Securities offered through Registered Representatives of Cambridge Investment Research, Inc., a broker-dealer member FINRA/SIPC. Advisory services through Cambridge Investment Research Advisors, Inc., a Registered Investment Adviser. Cambridge and Heineman Financial Strategies are not affiliated.
The information in this email is confidential and is intended solely for the addressee. If you are not the intended addressee and have received this email in error, please reply to the sender to inform them of this fact.
We cannot accept trade orders through email. Important letters, email, or fax messages should be confirmed by calling 402-505-9333. This email service may not be monitored every day, or after normal business hours. This message distributed via use of the FMG system.
This informational email is an advertisement and you may opt out of receiving future emails. To opt out, please click the "Unsubscribe" link below.
This message was sent by Heineman Financial Strategies 402-505-9333 11204 Davenport St Suite 204

Omaha, NE 68154

<u>Unsubscribe</u>