

Stocks fell broadly last week as domestic and foreign markets reacted to the White House's tariffs.

The Standard & Poor's 500 Index declined 9.08 percent, while the Nasdaq Composite Index fell 10.02 percent. The Dow Jones Industrial Average dropped 7.86 percent. The MSCI EAFE Index, which tracks developed overseas stock markets, lost 7.39 percent.^{1,2}

Under Pressure

Stocks rallied the first half of the week as markets tried to anticipate the potential impact of tariffs previously announced by the White House.³

Soon after the closing bell on Wednesday, President Trump's new tariffs surprised markets. Global markets reacted to the news overnight.

Markets opened lower on Thursday, and the selling continued through Friday. Treasuries rallied in a flight to quality as investors moved to the sidelines. The yield on the 10-year Treasury note closed Friday at 4.0 percent. Bond yields generally fall when bond prices rise.^{5,6}



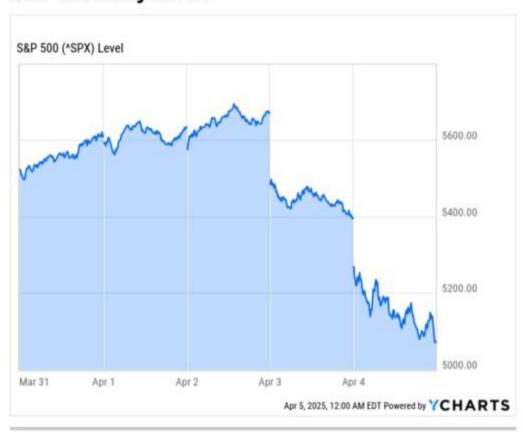
YCHARTS

Weekly Market Insights (WMI)

Major Index Return Summary

Name	1M TR	YTD TR	1Y TR	5Yr TR
Nasdaq Composite	-9.73%	-14.14%	2.40%	133.3%
S&P 500	-7.63%	-7.94%	4.96%	134.2%
Dow Jones Industrial Average	-6.02%	-4.30%	5.48%	112.8%
MSCI EAFE	-1.55%	7.56%	6.88%	88.39%

S&P 500 Daily Close



10-Year Note Review

Powell's Speech

Federal Reserve Chair Jerome Powell gave a previously scheduled and much-anticipated speech on Friday. He explained:

- The labor market is in good shape and not a significant source of inflation.
- Longer-term inflation expectations are "well anchored and consistent with our 2 percent inflation goal" – despite higher expectations for inflation over the short term.
- Regarding consumer sentiment, while consumers "may not feel great about the economy now, they still keep spending." He added that the same happened during the pandemic.
- The Fed's policy stance is "well positioned to wait for greater clarity... (on the likely effects of trade and fiscal policy, for example) before considering any changes in monetary policy."

This Week: Key Economic Data

Monday: Consumer Credit.

Tuesday: NFIB Small Business Optimism Index. Treasury Buyback.

Wednesday: Federal Open Market Committee (FOMC) Minutes released. 10-Year Treasury Note Auction. Wholesale Inventories.

Thursday: Consumer Price Index (CPI). Jobless Claims. Monthly Federal Budget. Chicago Fed President Austan Goolsbee and Dallas Fed President Lorie Logan speak.

Friday: Producer Price Index (PPI). Consumer Sentiment. New York Fed President John Williams speaks.

 $Source: Investors\ Business\ Daily\ -\ Econoday\ economic\ calendar;\ April\ 3,\ 2025$

The Econoday economic calendar lists upcoming U.S. economic data releases (including key economic indicators), Federal Reserve policy meetings, and speaking engagements of Federal Reserve officials. The content is developed from sources believed to be providing accurate information. The forecasts or forward-looking statements are based on assumptions and may not materialize. The forecasts also are subject to revision.

This Week: Companies Reporting Earnings

Friday: JPMorgan Chase & Co. (JPM), Wells Fargo & Company (WFC), The Progressive Corporation (PGR), BlackRock (BLK), The Bank of New York Mellon Corporation (BK)

Source: Zacks, April 3, 2025. Companies mentioned are for informational purposes only. It should not be considered a solicitation for the purchase or sale of the securities. Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they report earnings without notice.



"I never try to please a certain audience. I think that's disastrous."

- Charles Schulz



Get Educated on Education Credits

Two education credits are available to American taxpayers: the American Opportunity Tax Credit (AOTC) and the Lifetime Learning

Credit (LLC). The IRS has lots of information about these two credits on their site, but here are some highlights you might find helpful:

- The AOTC is allowed for expenses for course-related books, supplies, and equipment not necessarily paid to the educational institution but needed for attendance.
- The AOTC is limited to four years, but the LLC can be claimed for as many years as you like.
- To claim either credit, use Form 8863.
- The AOTC is worth up to \$2,500.
- Your modified adjusted gross income must be \$80,000 or less to claim the full credit.

This information is not a substitute for individualized tax advice. Please discuss your specific tax issues with a qualified tax professional.

Tip adapted from IRS⁸



Healthy Roadtrip Snacks

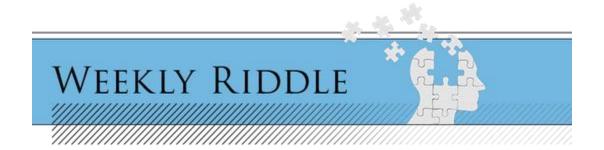
Whether taking a short drive or heading off on a cross-country adventure, many families are packing up the car for some time away.

One of the best parts about road trips? Snacks! They aren't always the healthiest. Luckily, you can prepare many easy, healthier snacks for your trip. Skip the chips at the gas station and try these instead:

- · Apples and peanut butter
- Celery and peanut butter
- Carrots and hummus
- Homemade trail mix with nuts and dried fruit
- Protein and granola bars

- Nuts and seeds
- · Dried fruit and veggie chips

Tip adapted from Healthline9



I can certainly run, but I will never be able to walk by myself. Wherever I go, thoughts are close behind me. What am I?

Last week's riddle: It can only be broken with force, yet it can be dulled by contact with a piece of paper. What is it?

Answer: A pencil.





Old Khajoo Bridge Zayandeh River, Isfahan, Iran

Footnotes and Sources

- 1. The Wall Street Journal, April 4, 2025
- 2. Investing.com, April 4, 2025
- 3. MarketWatch.com, April 1, 2025
- $4.\, The\, Wall\, Street\, Journal,\, April\, 2,2025$
- 5. MarketWatch.com, April 3, 2025
- 6. The Wall Street Journal, April 4, 2025
- 7. MarketWatch.com, April 4, 2025



Rhonda Heineman

rhonda@heinemanfinancial.com
402-505-9333

Heineman Financial Strategies
Financial Advisor

http://heinemanfinancial.com

Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost.

The forecasts or forward-looking statements are based on assumptions, may not materialize, and are subject to revision without notice.

The market indexes discussed are unmanaged, and generally, considered representative of their respective markets. Index performance is not indicative of the past performance of a particular investment. Indexes do not incur management fees, costs, and expenses. Individuals cannot directly invest in unmanaged indexes. Past performance does not guarantee future results.

The Dow Jones Industrial Average is an unmanaged index that is generally considered representative of large-capitalization companies on the U.S. stock market. Nasdaq Composite is an index of the common stocks and similar securities listed on the NASDAQ stock market and is considered a broad indicator of the performance of technology and growth companies. The MSCI EAFE Index was created by Morgan Stanley Capital International (MSCI) and serves as a benchmark of the performance of major international equity markets, as represented by 21 major MSCI indexes from Europe, Australia, and Southeast Asia. The S&P 500 Composite Index is an unmanaged group of securities that are considered to be representative of the stock market in general.

U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid. Fixed income investments are subject to various risks including changes in interest rates, credit quality, inflation risk, market valuations, prepayments, corporate events, tax ramifications and other factors.

International investments carry additional risks, which include differences in financial reporting standards, currency exchange rates, political risks unique to a specific country, foreign taxes and regulations, and the potential for illiquid markets. These factors may result in greater share price volatility.

Please consult your financial professional for additional information.

This content is developed from sources believed to be providing accurate information. The information in this material is not intended as tax or legal advice. Please consult legal or tax professionals for specific information regarding your individual situation. This material was developed and produced by FMG Suite to provide information on a topic that may be of interest. FMG is not affiliated with the named representative, financial professional, Registered Investment Advisor, Broker-Dealer, nor state- or SEC-registered investment advisory firm. The opinions expressed and material provided are for general information, and they should not be considered a solicitation for the purchase or sale of any security.

Copyright 2025 FMG Suite.

Rhonda Heineman, CFP®, CFS®

Financial Advisor Certified Financial Planner™ practice
Advisor/Fee Based Accounts - 401(k) Rollovers - IRA's - Investments - Insurance - Estate Planning - Financial Plans
Heineman Financial Strategies, 11204 Davenport St, Ste 204, Omaha NE 68154
Office: 402.505.9333, Fax: 402.505.9334
Please note that if I am unavailable, Danette Samson can be reached at (402) 505-9333 or danette@heinemanfinancial.com
Securities offered through Registered Representatives of Cambridge Investment Research, Inc., a broker-dealer member FINRA/SIPC. Advisory services through Cambridge Investment Research Advisors, Inc., a Registered Investment Adviser. Cambridge and Heineman Financial Strategies are not affiliated.
The information in this email is confidential and is intended solely for the addressee. If you are not the intended addressee and have received this email in error, please reply to the sender to inform them of this fact.
We cannot accept trade orders through email. Important letters, email, or fax messages should be confirmed by calling 402-505-9333. This email service may not be monitored every day, or after normal business hours. This message distributed via use of the FMG system.
This informational email is an advertisement and you may opt out of receiving future emails. To opt out, please click the "Unsubscribe" link below.
This message was sent by Heineman Financial Strategies 402-505-9333 11204 Davenport St Suite 204

Omaha, NE 68154

<u>Unsubscribe</u>